

Critical Communications System Comparison:

How do other vendors stack up?

In a crisis situation, every second counts. People need to know what's going on, what actions to take and how a situation is evolving in real time. That's why a critical communications system has to be more than just a way to alert employees or residents in an emergency. It should be a reliable, functional and versatile solution you can depend on when you need it most.

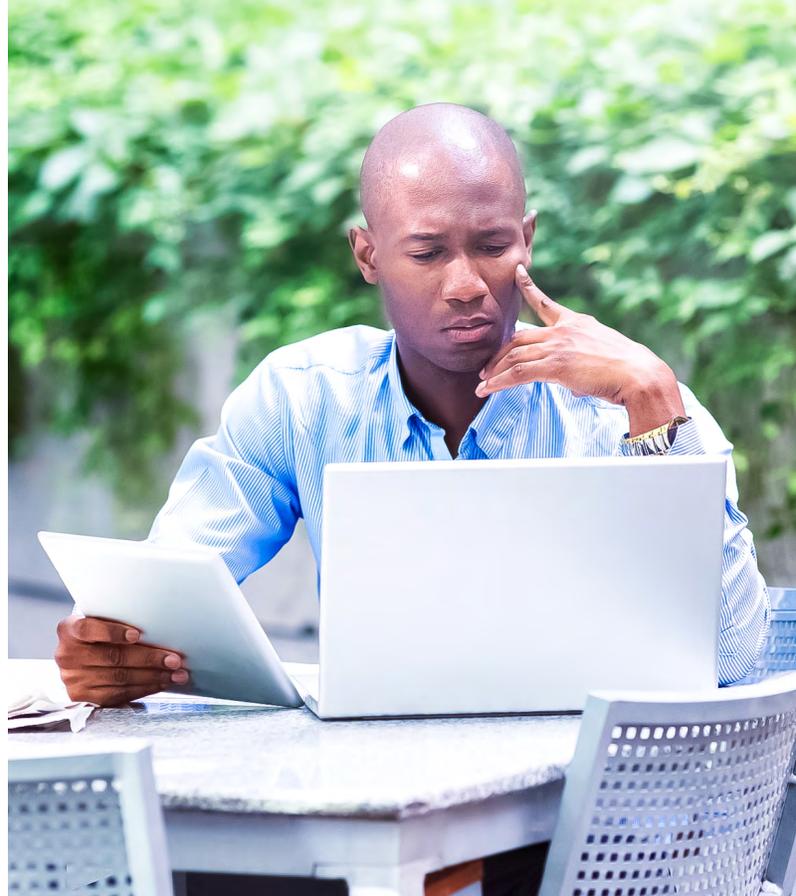


There's no shortage of critical communications system vendors in the market today. But how can you cut through the clutter to be sure you're picking the right one for your organization? Here are seven key features you'll want to keep in mind.

Seven Key Elements of Critical Communications Systems Solutions

A critical communications system has an important role. It needs to serve as the backbone of your communications infrastructure. To help narrow down your options, make sure the systems on your short list can perform these basic functions:

1. Send real-time alerts via mobile phone or landline, email, SMS, desktop alerts, mobile push notifications and RSS feeds
2. Schedule different types of alerts based on specific events to save time in a crisis
3. Send alerts in various native languages to address the needs of a multilingual workforce or community
4. Target people based on location to send alerts within a particular area, building or floor
5. Reach anyone, anywhere, any time — whether they're onsite or in the field
6. Send secure attachments, like evacuation plans and procedures, within alerts
7. Track and monitor recipients to determine whether they've opened and read an alert or haven't received it



Six Important Questions to Ask Your Vendors

Before you decide which company to partner with, you'll want to ask any prospective vendors these six questions:

1. What is your support infrastructure like? Your vendor should provide free 24/7/365 support.
2. How do you handle compliance? Look for vendors that meet SSAE 16 SOC 2 standards.
3. Do you offer support for features like text-to-speech or the ability to record an alert?
4. Does your solution work with ANY mobile device my employees may have?
5. What steps have you taken to ensure your solution remains secure with each new hardware release?
6. Will your solution give me the option to send alerts to recipients sequentially versus simultaneously — and in my recipients' preferred order?

The OnSolve Approach

At OnSolve, we design critical communications systems to fit your needs. We start by considering the differences from industry to industry. For example, the types of critical information large enterprises share and how they share it may look very different from what a small or medium-sized business shares. Ditto for federal versus state or local agencies.

Then we drill down into the unique alerting requirements of your business or government agency. OnSolve Critical Communications™ can flex to fit a variety of levels. Whether your team needs more complex workflows and integrations with internal business systems or just a way to reach your personnel on a daily basis, we have the solution for you.

OnSolve is the trusted platform for the most accurate information with unmatched speed, coverage and actionability. By leveraging the OnSolve Platform for Critical Event Management™, you'll have full confidence in your critical communications system to protect the things that matter most — your people, places and property.

This is why we host a variety of levels across our critical communication solutions to assist businesses and government agencies of all sizes. Whether your team needs more complex integrations with internal business systems or just a way to reach your personnel on a daily basis — we have the solution for you.



Learn more about **OnSolve Critical Communications** at **OnSolve.com**

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About OnSolve

OnSolve delivers critical event management solutions designed to help enterprises, organizations and agencies of all sizes create the most successful outcomes when critical events occur. The OnSolve Platform for Critical Event Management combines leading risk intelligence, critical communications and incident management into one SaaS-based global portfolio. Our AI-powered platform is purpose-built to deliver fast, relevant and actionable intelligence, enable vital communications and allow response teams to react calmly and confidently.

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