

# Top 5 Risks to Keep on Your Radar in 2021



In 2021, there's reason to be optimistic. Vaccine distribution is underway, indicating light at the end of the COVID-19 tunnel.

Still, with a new administration in the White House, an economy struggling to recover and the potential for more civil unrest, uncertainty abounds.

Every organization must keep an eye on these 5 top risks — and have a plan in place to handle each.

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## COVID-19 Vaccine Distribution

**92** million vaccine doses given in the U.S. as of early March 2021<sup>1</sup>

**240** million Americans need to be vaccinated to stop the virus



### Questions to Ask

- Will you require the vaccine?
- What if your employees opt not to take it?



A safe return to office hinges on enough people being vaccinated.

## Infodemic & Misinformation

2



### Questions to Ask

- Can you deliver timely, accurate and relevant information to your employees?
- How do you gather feedback and answer concerns?

MORE THAN **1.1** million

articles contained **PANDEMIC MISINFORMATION** from Jan-May 2020<sup>2</sup>



This “**INFODEMIC**” may make some employees reluctant to take the vaccine, impeding your Return to Office plan.

3

## Mental Health

**53%**

of U.S. adults reported their **mental health** has been **negatively impacted** due to pandemic-related stress.<sup>3</sup>

To ensure the safety of your remote workforce, **WELFARE CHECKS** and more frequent outreach will be the norm.



### Questions to Ask

- Do you know where your employees live and work?
- Do you have mental health practices and resources in place to handle “pandemic fatigue?”

## Post-Pandemic Recovery

4



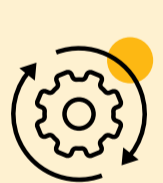
### Questions to Ask

- Have you started your digital transformation?
- Have you taken steps to ensure business continuity?

By 2023, direct investments into **DIGITAL TRANSFORMATION** are projected to reach a total of

**\$6.8** trillion<sup>4</sup>

In 2021, world economies will start to open back up and travel restrictions will start to lift.



Expect high absenteeism and low productivity in this phase and greater demand for digital services, such as remote work and online shopping.

5

## Cybersecurity

**\$17,700** is lost every minute due to **PHISHING** attacks.

**DATA BREACHES** cost enterprises an average of **\$3.92** million<sup>5</sup>



### Questions to Ask

- Are you prepared to prevent attacks both in the office and at home?
- Can you identify threats and assess their impact?



More employees working remotely means more locations — and information sources — to monitor daily.

## How to Mitigate Risk in 2021

2021 can be the year of resilience if critical event management is the cornerstone of your planning.

- AI-Powered Risk Intelligence:** Quickly and accurately identify adverse events.
- Critical Communications:** Deliver urgent alerts fast to your employees on any device.
- Incident Management:** Activate response teams and allow them to collaborate in real time.

Learn more in the ebook [Top 5 Risks in 2021: Predictions for the New Year.](#)

1. Bloomberg COVID-19 Tracker, March 8, 2021  
 2. Cornell Study, New York Times, October 2020  
 3. KFF.org, August 2020  
 4. Forbes, January 2021  
 5. Top Cybersecurity Facts, Figures and Stats, CSO, March 2020