



CUSTOMER STORIES | BARREN COUNTY SCHOOLS

Raising the Communication Grade

Industry

Education

Problem

Tedious and inefficient broad communication techniques

Payback

Nearly 13,000 hours saved with 500 messages delivered to more than 299,000 numbers

Tools Utilized

Phone Messaging, Subgroups

Geography

Barren County, Kentucky

The Situation

Located in south central Kentucky, Barren County Schools hosts 5,000 students in its seven elementary schools, one middle school, one high school and an alternative school. To communicate with parents and the community, the district relied on radio and TV for school closings, notes home for club and sports information, and office calls for student absences. These methods were time-consuming and ineffective.

The Solution

With OnSolve® One Call Now®, district employees now send messages to the entire community as well as numerous subgroups. The district's Instructional Technology Director typically sends messages to the entire district, while principals, secretaries, coaches and club advisers send messages to their respective schools or groups.

The Result

In 2006, Barren County Schools began using One Call Now. Since then, the high school alone has sent over 500 messages to more than 299,000 numbers, saving nearly 13,000 hours. "We love the service. We have been so pleased," said Melissa Moss, Director of Instructional Technology for Barren County Schools.

Replaced

TV & radio for school closings, notes sent home for club and team news, office calls for absences

“Communication has greatly improved and information is distributed more rapidly. Parents have come to depend on OnSolve One Call Now.”

— Melissa Moss

Director of Technology for
Barry County Schools

One Call Now demonstrated its worth when the boys' basketball team won the regional tournament, putting them in the state tournament the next day. Since it was necessary to cancel school, a One Call Now message was sent immediately after the game ended, alerting the community of the next day's cancellation.

Another time One Call Now proved invaluable was during a tornado warning issued at the end of a school day. A One Call Now message alerted parents that students were being held at school until the warning passed. Another message was sent when the warning expired and buses were released to take children home.

For Barren County Schools and other districts, OnSolve One Call Now ensures timely message delivery and outstanding communication for students, teachers, coaches, administrators and entire communities.

[Visit OnSolve.com/One-Call-Now to learn more.](https://onsolve.com/One-Call-Now)

