

Build Resilience With

# Critical Event Management

Don't Let Critical Events Derail Your Strategy

Aberdeen research has found that modernized CEM, optimized by advanced artificial intelligence (AI), speeds event resolution, lowers complexity, and keeps organizations resilient.

Large enterprises (10k+ employees) have faced many disruptions over the last year — from the COVID-19 pandemic, to internet outages, to severe weather. And without the right systems in place to manage and resolve these critical events, the fallout can be disastrous.

**31%**

of large enterprises are challenged by the inability to measure the scope or impact of critical events



When large enterprises leverage modern CEM solutions powered by artificial intelligence, they resolve critical events quickly and see reduced overall costs and disruptions.

Organizations without a modern CEM in place are:



**55%**

more likely to take over 24 hours to resolve a critical event



**65%**

more likely to take hours or longer to analyze and understand critical events when they occur



Cutting-edge CEM uses AI to understand events, is mobile-ready to have 100% reach, and is designed to give large enterprises the ability to quickly limit the impact of critical events — keeping employees and assets safe, and the business operating smoothly.

Large enterprises that implement AI-enabled CEM are:

**40%**

more likely to see lower costs related to critical events



**25%**

more likely to see faster resolution of disruptions



When leading large enterprises implement modern CEM solutions powered by AI, they quickly understand the scope of critical events, see fast resolution to disruptions, and limit the cost of critical events.

To learn more, read the report **Future Proof Your Enterprise With Modern Critical Event Management**