

3 Ways AI Closes the Gaps for Critical Event Management

Is your enterprise attempting to manage complex crises that affect thousands of employees using a critical event management (CEM) platform that is not enabled by AI and machine learning? If so, it might be time to consider a modern CEM platform with artificial intelligence. AI-powered CEM can help you close three significant gaps.

GAP 1: Understanding the scope

31%

of large enterprises say inability to measure impact or size of critical events is a top challenge

But...businesses with AI-enabled CEM are:

30%

more likely to see improved ability to identify and understand events

15%

more likely to have better forecasting and planning

“With AI, businesses can access and analyze vast amounts of information quickly and accurately.”

— ABERDEEN

GAP 2: Taking fast and early action

24%

say they’re challenged by a limited ability to respond quickly

Almost half of businesses require hours or even days to analyze, understand and act on critical event data

61%

of large enterprises experienced an incident where the right information came too late to respond

It’s no surprise, then

80%

of large enterprises say they want CEM with AI for faster event detection

GAP 3: Reaching everyone with accurate alerts

38%

of large enterprises say lack of 100% reach is a problem

35%

say system downtime makes it difficult to ensure everyone is alerted

42%

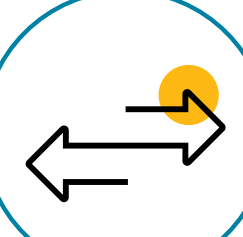
want to make alert customization easier

More than half of businesses are looking for improved abilities to narrow down alerts

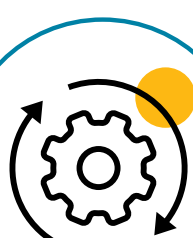
By contrast, businesses with AI-enabled CEM are better able to overcome communication challenges:



25% more likely to adopt cloud-based communications capabilities



20% more likely to better utilize two-way communications



20% more likely to automate notifications

Close the Gaps and Optimize Your CEM Today

Businesses with AI-enabled CEM are

25%

more likely to resolve critical events faster

“Critical event management solutions provide organizations with an end-to-end, unified and automated technology platform that helps them understand today’s threat environment, speed incident response, notify and protect key stakeholders, and understand events to prevent future incidents.”

— ABERDEEN

Is it time to put your antiquated CEM system on the shelf? [Read the ebook](#) ►

THE ONSOLVE PLATFORM FOR CRITICAL EVENT MANAGEMENT

- **AI-powered Risk Intelligence:** Quickly and accurately identify adverse events
- **Critical Communications:** Deliver urgent alerts fast to your employees on any device
- **Incident Management:** Activate response teams and allow them to collaborate in real-time

Source: Aberdeen, April 2021