



# Every Minute Counts During Severe Weather

Outsmart winter by being proactive, not reactive.

Cold weather has already commenced in some regions of the U.S., and unpredictable precipitation is soon to follow throughout the country. Winter is a formidable foe, putting every organization to the test with a greater risk of operational disruption and financial harm, as well as an increased duty of care for employee welfare.

The OnSolve® Platform for Critical Event Management (CEM) can help you properly prepare and proactively respond so you can achieve organizational resiliency when the temperature drops and the power goes out.

The OnSolve Platform for CEM combines Risk Intelligence, Critical Communications and Incident Management, all powered by artificial intelligence and automation. These powerful, modern capabilities make a measurable difference during winter weather disasters.



## Preparation.

Risk Intelligence puts the weather on your radar, making it easier for you to identify which of your assets might be at risk. With actionable intelligence in hand, you can focus your attention on preparing and monitoring facilities, destinations, logistics and people's movements.

AI-enabled Risk Intelligence delivers critical details from human-validated global data sources, systematically clustered to create a comprehensive event profile when winter weather strikes.

Data from trusted sources such as the National Weather Service and local and national media deliver more accurate predictions and help highlight the areas of potential impact. This enables faster and more informed decisions and damage mitigation. With the right actionable intelligence, you can decide the most appropriate response as severe weather unfolds.

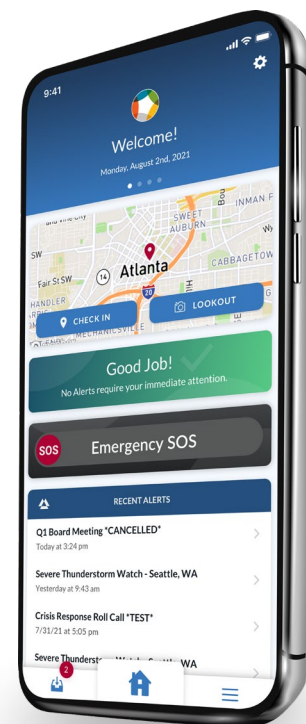


## Communication.

Critical Communications can help you rapidly send time-sensitive alerts that specifically target only those in the impact zone. Remember, when harsh weather happens, the first step of any plan is to proactively alert your people (employees, executives, customers and vendors) so they can prepare and get out of harm's way.

This is made possible by instant, geo-targeted, two-way alerts. You can reach your recipients on their preferred device and channel – mobile and traditional phones, email, SMS, desktop alerts, mobile app, RSS feeds and more. You receive real-time reports showing who has read your message and when, so you can escalate issues quickly.

No human action or intervention is required to initiate critical communications – automation detects the threats and delivers the alerts seamlessly. Crisis response teams can mobilize faster, conference instantly and make more informed decisions.





## Recovery.

No matter how much you plan for winter weather, every situation is unique — you need technology that keeps up. Incident Management makes it possible for you to seamlessly coordinate a response, access crisis plans from anywhere, keep track of actions taken and adjust tasks and responsibilities on the fly, all through the mobile app.

A post-event, chronological audit trail ensures accurate tracking and accountability and provides insights for future improvement. Ensure consistent compliance and performance for standard procedures and winter weather emergencies.

Temperatures may be frigid, but this time of year is a hotbed of critical events. Manage them with speed and accuracy for better results every single time. Greet winter's snow and ice with Incident Management that allows you to swiftly take command and control.

## The OnSolve Platform for CEM is ideal for:

- Emergency alerts
- Proactive storm preparation
- Office closures
- Evacuations
- Mobilization of crisis response teams
- Employee wellness checks

## Proven Experience You Can Trust.

Organizations can't afford to be left out in the cold when it comes to risk management. The OnSolve Platform for Critical Event Management provides the tools needed to protect your people, places and property while ensuring operational continuity.

By leveraging a fully redundant network, you're never in the dark, even when the lights go out locally. Save yourself from the cold with a platform built for accelerating and strengthening crisis response. Winter waits for no one; neither should you.

Get up to speed at [onsolve.com](https://onsolve.com).

